

Spa White Painted Wheels

Genser-Forman Inc. Triumph Distributors
New York - New Jersey - Pennsylvania
1200 Springfield Road
Union, New Jersey
MURdock 8-0050

TO: All Dealers
DEPT: Service and Parts
DISTRIBUTION: All Dealers
BULLETIN: S-62-48
DATE: January 2, 1963
SUBJECT: Spa White Painted Wheels
RELEASE: Immediate

Owing to reasons beyond their control, we have been advised by the factory in England that, with effect early in March 1963, all models in the range will have their road wheels painted in Spa White color in place of the silver aluminum color at present in use.

This change will considerably enhance the appearance of our products and it is imperative that all dealers are advised as this can be used as an additional selling point.

There will be no additional charge made for this improvement.

[signed]
A. E. Sherman
Vice President - Service